



## Build a Better Coffee Bar™ By Offering the Right Creamers

The Coffee Bar Experts™

### The Right Flavors:

- Half & Half, French Vanilla & Hazelnut reach over 78% of consumers who cream their coffee\*
- Powdered creamer only reaches 24%\*\*
- Non-dairy original only reaches 23%\*\*

### The Right Format:

- Portion Control creamers are preferred to carafes and pumps\*\*
- Consistently delivers the right amount of creamer
- Reduces food safety issues

Now Available  
in 48ct



\* WhiteWave Custom Coffee Bar Study 2013

\*\* WhiteWave Custom Coffee Bar Study 2010



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Satisfy 78% of consumers who cream their coffee with these 3 items:



Units Per Carton	Cartons Per Case	Product Description
48	4	Real Dairy Half & Half
48	4	French Vanilla
48	4	Hazelnut



\* WhiteWave Custom Coffee Bar Study 2013  
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